



## North Creek Dental Core Beliefs

**Respect** – We promise to respect our patients’ time, needs, and wishes. We are here to serve you and give you the very best dental experience possible.

**Responsibility** – We promise to always use the very best products and latest technology and maintain the best education with our team so we can provide the best care and service to you. We take this responsibility very seriously.

**Excellence** – We strive for excellence in everything we do. We will not compromise. If you do not have the best dental experience ever, then we want to know about it so we can make it even better the next time.

**Reliability** – We stand behind our dentistry and our service. If you are not 100% satisfied with your service or dentistry, we will make it right.

**Passion** – Every team member at North Creek Dental Care is passionate about dentistry and serving our patients. We absolutely believe dentistry is the best investment you can ever make in yourself.

**Growth Mindset** – We are committed to Constant and Never-Ending Improvement. Our goal is to be the very best and most widely respected dental office in all of Chicago. We want to be here for your family and friends, and we want you to invite all of them to come enjoy the quality dentistry and service we provide.

**Commitment** – We are committed to your total health. We will always provide you with the full view of how your dental care can impact your total health, mind, body, and soul. We will never compromise.

**Proactive** – We will always be proactive in helping you identify and care for any dental needs you have. We believe that by catching issues early we help keep you healthy while also improving how you feel about your smile.